

Member Focus

March 2018



Shop. Save. Buy. Drive.

Educators Credit Union is working to help our members save on their next vehicle this spring. We have two great opportunities to help cut prices with our Preferred Dealer Network new car sale and the AutoWerks Pre-Owned Auto Sales¹ spring car event.

Preferred Dealer Network Sale

Through the end of April, members can save on new vehicles with the Preferred Dealer Network new car sale.² The Preferred Dealer Network connects our members to more than 100 Wisconsin partner dealerships. Dealers are cutting prices to as low as 5% below dealer invoice prices during the spring event. Not MSRP, but invoice price! These offers can also be combined with dealer rebates to help increase your total savings. If you want to take part in the Preferred Dealer Network sale, call our Auto & Lease³ team at 262.884.6675 and speak with a vehicle specialist. They'll

share dealer discount pricing and contacts to get your vehicle at a great price without haggling.

Throughout the year, you can get special pricing through this network on most vehicle makes and models. Visit www.ecu.com/preferred for a full list of discounts.

AutoWerks Spring Car Event

If a used car is better for your budget, AutoWerks' spring car event runs from Thursday, March 29 to Saturday, March 31. Visit AutoWerks, located next to Educators' Sturtevant branch, during the sale to spin the prize wheel and get an additional \$100 to \$300 off your vehicle purchase price. When you buy a vehicle from AutoWerks, they give you a no-cost, three-day return policy and 60-day protection against mechanical repairs.

Finance your AutoWerks purchase with Educators and get a 1% interest rebate – up to \$250 – on your loan.⁴ While you're at the Educators Sturtevant branch, enter to win a Hitachi 60" Class 4K UHD TV with Roku.⁵ On Saturday, March 31, we'll even have free snacks and lunch.

Visit www.myautowerks.com or call 262.898.7090 for a full list of AutoWerks' inventory.

¹AutoWerks is an Educators Credit Union preferred dealership. Educators Credit Union has no ownership of this dealership.

²Some models may not be available or are excluded. Invoice price does not reflect actual dealer cost. Dealer discounts are subject to change.

³Educators Auto & Lease is a Credit Union Service Organization (CUSO) owned wholly by Educators Credit Union, but is a separate business from the credit union.

⁴Financing up to 105% of approx. retail value. Loan rate is dependent on credit score. Qualify for the lowest rate with credit score of 740 or above. Rates are subject to change.

⁵No purchase necessary to enter. The prize is valued at \$500.



Educators
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For the teacher in you.



Shepherd
EXPRESS

Best of Milwaukee ★ 2017

Lending a Hand to Save You Money

Educators Credit Union is passionate about saving you money. That's why we started "Lending a Hand."

Lending a Hand is Educators' initiative to help our members save by refinancing non-Educators loans at a lower interest rate. As an Educators member, you can come into any branch and ask for a complimentary What's Your Score?® credit report. An Educators Member Finance Representative will look over the report to see if there are opportunities for us to save you money by refinancing a non-Educators loan. Last year, we saved members more than \$35 million with Lending a Hand.

Know someone who could benefit from refinancing a non-Educators loan with us? Refer a friend and you both could get \$25.¹ Visit www.ecu.com or stop into any Educators branch for more information on how to receive the referral bonus.

¹The Lending a Hand referral cannot be combined with other offers.

Educators is the "Best of Milwaukee"

Educators Credit Union has once again been named the "Best of Milwaukee" thanks to members voting in the Shepherd Express "Best of Milwaukee 2017" poll.

The Shepherd Express runs the online vote so readers can help decide the best of what Milwaukee can offer. The winners were announced at a ceremony hosted by the weekly publication.

For the second straight year, Educators won:

- Best Credit Union
- Best Financial Institution for Getting a Business Loan
- Best Financial Institution for Getting a Mortgage
- Best Financial Institution for Opening a Checking Account

Thank you to everyone who voted for Educators!

FYI 2018 Annual Meeting

Join Educators to celebrate 81 years as a credit union at Roma Lodge in Racine. The 2018 Annual Meeting is scheduled for Saturday, April 28 at 9 a.m. Prior to the meeting, there will be a breakfast starting at 7:45 a.m. Starting March 12, Educators Credit Union members can purchase breakfast tickets for \$5 per person, with the \$5 payment being donated to charity. Tickets and more information will be available on www.ecu.com.

Members Save with TurboTax®

As an Educators Credit Union member, you can save up to \$15 by filing your taxes with TurboTax! Please visit the Member Perks section on www.ecu.com for the exclusive TurboTax link for Educators Credit Union members.

Student Loans with LendKey

If you or someone you know needs a student loan or student loan consolidation, LendKey is the perfect fit.

Get started today with an online application at www.ecu.com.

Contact Us

Wisconsin 262.886.5900
Elsewhere 800.236.5898



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