

MEMBER FOCUS

MARCH 2026



BRING ON THE SPRING THAW AND DEALS ON VEHICLES!

You'll be singing with the birds when you take advantage of our 2026 Spring Auto Sale!

When you purchase or lease a **new or used** vehicle from **March 16-April 30, 2026**, enjoy:

- **1% cash back:** When you finance or lease your new or used vehicle with Educators, you will get 1% of your amount financed¹ in cash back at closing – **up to \$250!**
- **Hassle-free buying experience:** Vehicle advisors² are with you every step of the way to help you find your next vehicle, appraise the value of your trade-in, and give you a pre-approval so you can shop as a cash buyer.
- **Competitive vehicle prices:** Vehicle advisors can also help you locate the lowest prices available on the market from our Preferred Dealer Network with **our exclusive Find My Car search engine.**

DON'T MISS OUT ON UP TO \$250!

This offer is only valid until April 30.

To apply for an auto loan or lease, visit

www.ecu.com/vehicle-loans or call

262.884.6675 to speak with a vehicle advisor.

¹Refinances are not included as part of this special. Financing up to 105% of approx. retail value. Loan rate is dependent on credit score, term chosen and vehicle year. Qualify for the lowest rate with a credit score of 670 or above. Rates are subject to change.

²Vehicle advisors are a part of Educators Vehicle Solutions® which is a service to help members find and buy or lease cars.

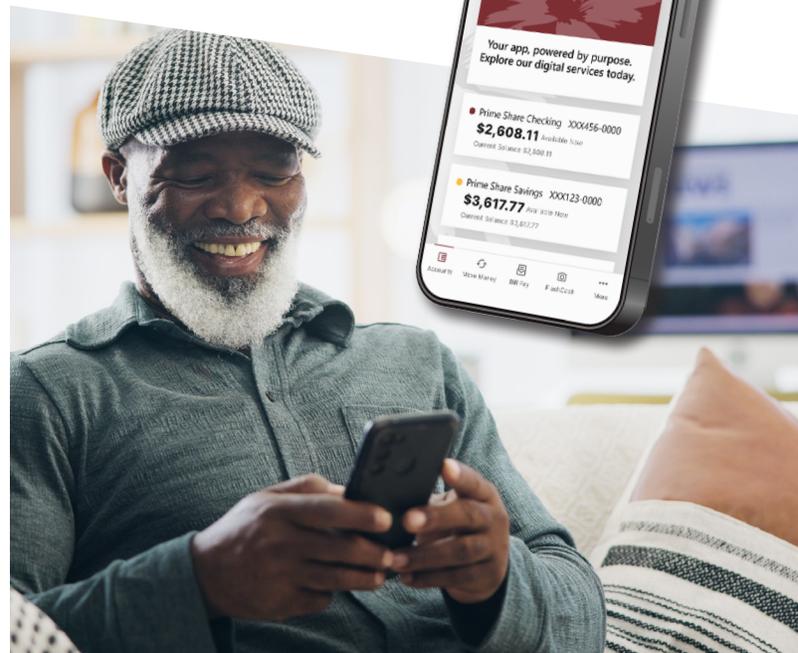
Educators Credit Union does not sell vehicles.

KNOW WHAT YOUR MONEY IS DOING WITH OUR MOBILE APP

Anticipating a large expense and worrying about your account balance? We have a solution to help you handle your finances in an easy and timely way. With Online and Mobile Banking and our Card Management widget, you can:

- Receive account balance alerts.
- Setup transaction alerts.
- Create spending limits on cards.

... and more! Explore what makes our mobile app a powerful tool in keeping your cards and money secure by visiting ecu.com or downloading the app on the App Store or Google Play Store.



@myEducatorsCU

Insured by NCUA | Equal Housing Opportunity
262.886.5900 | 800.236.5898 | ecu.com



EMPLOYEE SPOTLIGHT



CARMEN, THE HELPFUL SAVANT

"Carmen was so incredibly knowledgeable and very nice to chat with! You are lucky to have her as an employee. She made my opening an account very easy and stress-free! I am new to this credit union and will be working with you for many years to come! Thank you again Carmen." - Mark S.



GET SMART ABOUT SCAMS

ROSES ARE RED, VIOLETS ARE BLUE, ROMANCE SCAMS CAN GET YOU TOO

Have you ever seen a dating app profile that just wowed you? That attractive person with an amazing lifestyle could be your life partner, or **they could be completely made up by someone who doesn't even live near you.**

Unfortunately, dating apps have given scammers a platform to take advantage of those looking for love. Learn how to spot the red flags and say "no" to romance scammers by listening to our audio and blog series, "Get Smart About Scams".

Visit the blog section on ecu.com to listen or read more about romance scams.

EDUCATORS IN THE COMMUNITY

Supporting you is what we do!

Thanks to your membership with Educators, we're able to be active community advocates in your backyard. Check out a few places we've been lately:



LEARN THE LOWDOWN ON CREDIT REPORTS

Have you had a chance to check out our new podcast, "Talking Dollars & Sense"?

The third episode is out now.

Credit reports can feel intimidating or confusing, but in this new episode we will walk you through everything you need to know about them. Whether you are just starting on your credit journey or trying to clean up your score, this episode will help you find clarity and confidence to tackle credit.

Check out **Episode 3, "Credit Reports 101,"** out now wherever you listen to your podcasts!



UW-Parkside Student Visit

UW-Parkside, Kenosha
We spent an afternoon promoting the credit union to UW-Parkside students in their skybridge. The students got to participate in trivia and connect four, winning fun swag prizes along the way!

High School Scholarship Promotions

Southeastern WI High Schools
Helping high school students afford their higher education journey is an initiative we are proud of! We visited various high schools to promote our scholarship to juniors and seniors.



MPS Work Readiness Conference

Alverno College, Milwaukee
We participated in the MPS Work Readiness Conference, speaking to hundreds of students on important financial topics such as how to open an account, creating better saving habits and affording college.