

# MEMBER FOCUS

FEBRUARY 2026

## UPCOMING CLOSURE

All Educators Credit Union branches will be **closed** in recognition of Presidents Day on February 16.

During this time, view balances, transfer money and make payments with Online Banking, Mobile Banking and ASK EVA®. Our TOMs are also open 24 hours, 7 days a week to handle most transactions.



**Educators**  
CREDIT UNION®



## CONSOLIDATE DEBT OR START HOME RENOVATIONS

### WITH A HOME EQUITY LOAN

Whether you want to update your kitchen, add a deck to your backyard, or need to consolidate holiday credit card debts into one place, it's a great time for homeowners to consider a Home Equity loan! **These loans are a simple way to make your home's value work for you as you strive to achieve your financial goals in 2026.**

Call us at **262.886.5900** or reach out using **Educators Connect Cam™** in Online and Mobile Banking to learn more about what a Home Equity loan can do for you.

## EDUCATORS 2026 SCHOLARSHIP DEADLINE COMING UP SOON!

**Don't forget: the deadline to apply for Educators Credit Union's 2026 Scholarship is February 27**

**at 3 p.m.!** We encourage all qualifying high school seniors seeking higher education to apply to be selected to receive \$2,000 in financial assistance.

As a reminder, to be eligible students must:

- Be the primary owner of an active Prime Share Savings account at Educators Credit Union for a minimum of one year as of the application deadline.
- Be enrolled in a high school in Dane, Green, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Rock, Walworth, Washington and Waukesha Counties.
- Be eligible for graduation at the end of the 2025-2026 school year.
- Have a cumulative GPA of 3.0 or higher at the end of the first semester of their senior year.
- Plan to attend an accredited college or technical school at the time of the award.
- Write an essay demonstrating one or more of Educators' core values – honesty, fairness, integrity, respect and excellence.

To learn more about the requirements and to apply, visit [www.ecu.com/scholarships](http://www.ecu.com/scholarships).



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# EMPLOYEE SPOTLIGHT



## DANIEL, THE FRIENDLY IDEAL

"The young man who took care of me in the drive-thru today was 'spot-on,' including direct eye contact and a very kind demeanor. It's nice to be treated like you matter, even if it's at the branch! We need more good member service." – Beth C.



## THE LATEST ON “TALKING DOLLARS & SENSE”

Have you had a chance to check out our new podcast, **“Talking Dollars & Sense”**? The first two episodes are out now, available wherever you listen to your favorite podcasts.

**Episode 1, “Protect Yourself: Understanding Fraud & Scams,” discusses the latest on the topic of scams**, including how to spot a scam before you fall victim and what to do in the unfortunate situation you find you’ve been scammed.

**Episode 2, “Auto Loans: What You Need to Know,” discusses the car-buying process**, with explanations about everything from the importance of pre-approvals, GAP insurance and what our Vehicle Solutions® team can do to make the buying process smoother.

We’re looking forward to providing more local expert information and advice directly to your devices!

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## INTRODUCING ... GET SMART ABOUT SCAMS!

## GET SMART ABOUT SCAMS

We get it: learning about scams can feel overwhelming when so many types exist. **However, with scammers becoming more sophisticated every year, it's essential to remain knowledgeable of the latest trends.** That's why, as your credit union, we set out to make understanding scams simpler by creating a bite-sized audio and blog series containing the basic information you need to identify scams: what they are, the common red flags, and frequent questions we receive including what to do if you think you have fallen victim.

Visit our blog section on [ecu.com](http://ecu.com) to see our first installment about **Impersonation scams**.

## EDUCATORS IN THE COMMUNITY

**Supporting you is what we do!**

As we wrap up 2025 and look forward to our community goals for 2026, we’re reviewing the work we did last year helping to build up and reinforce the strength of communities in southeast Wisconsin. Here are a few stats on how we uplifted the place you call home in 2025:

502 local organizations received sponsorships or donations **totaling over \$790,000.**

Our staff volunteered their time at **over 200 community events**, large and small, including Habitat for Humanity, the Racine Food Bank, and so many more.

**Over 38,000 local students** received free financial literacy, an irreplaceable foundation that will boost success in their adult lives.

We couldn’t do all this without members like you. **Your membership with Educators Credit Union fuels the work we do in the community.**

Thank you for your loyalty and support in 2025!