

MEMBER FOCUS

AUGUST 2025



Educators
CREDIT UNION®



INTRODUCING...

OUR MEMBER REFERRAL PROGRAM!

Have you been wanting a way to give your Member Loyalty payout a boost? Have you been trying to convince your friends and family to become members, but they just haven't felt motivated yet?

If you qualify for Member Loyalty, you'll notice our new Member Referral Program located in your updated Member Loyalty widget on Online and Mobile Banking! **Now, you can refer a friend – and you'll both benefit.** You just need to share your referral code with a non-member, have them enter it into the code field when applying online or provide it to the representative when applying in-person, and you're on your way to a **\$50 referral reward and a boost to your Member Loyalty payout.** Your friend or family member will earn a **one-time \$350 welcome bonus** once they complete all required steps within 60 days of account opening.

The steps they need to complete are:

- Qualify for Member Loyalty (open a checking account and complete at least 5 share withdrawals per month)
- Set up a recurring automatic direct deposit of at least \$200 per month.

Learn more about this process and view FAQs at <https://www.ecu.com/member-referral>.

INVESTING IN FUTURE LEADERS

Do you ever wish you had more preparation for your professional future when you were in high school? The goal of our Youth Apprenticeship program is to help young adults learn essential skills for the workplace through a paid internship. Youth Apprentices are high school Junior and Seniors who staff our six high school branches during their school lunch hours. They serve as tellers and marketing ambassadors both at their school and neighboring community branch.

Our Youth Apprentices also come together once a month as a cohort to participate in workshops that build their leadership skills and network. The time spent in these trainings earns them a certificate in "Personal Finance and Professional Development" and may even qualify towards college credits!

Please give a warm welcome to our 2025-2026 Youth Apprentice cohort pictured below!



@myEducatorsCU

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EMPLOYEE SPOTLIGHT



ANTHONY, THE DEPENDABLE ALLY

"My husband and I had a great experience with Anthony. He has been helping our loan process smoothly to finalize the loan application. It was a last minute request and we were the last members yesterday, but Anthony took the time to patiently help us. I don't usually write reviews, but I wanted to help recognize staff who went above and beyond in their work. Thank you so much for your help!" - Julie M.



NEW HOME OFFICE **OPEN HOUSE**

We've moved, and you're invited to a sneak peek to see the place your credit union calls its new home!

Join us on **Tuesday, August 26** from **5:30 p.m. to 8 p.m.** to celebrate the opening of our new Home Office! All members are welcome, and there will be tours, appetizers and drinks to enjoy.

Our new address is:

**321 SE Frontage Road
Mt Pleasant, WI 53177**

Please **RSVP** at

ecu.com/home-office-grand-opening

by **August 15**. We can't wait to celebrate this new milestone with our members!

EDUCATORS IN THE COMMUNITY

Here are a few of the events we attended recently:



Milwaukee Night Market

Downtown Milwaukee
We're proud to sponsor this unique, free event to experience the best of Milwaukee every second Wednesday of the summer. It showcases everything from local vendors, performers and artists. Have fun hanging with friends or connecting with new people and expanding your community!



Summer Soulstice

Milwaukee East Side
Milwaukee is the City of Festivals big and small, and we were excited to sponsor and attend this mini-Summerfest right outside our Prospect branch! Summer Soulstice boasts great food, music, artists and more in a positive and energetic atmosphere.



West Allis Food Truck Fridays

*6501 W. National Ave,
West Allis*

Local food. Local artists. Local entertainers. It's a summer necessity in the 414! Every other Friday, unwind from the week with great food options and live entertainment. You'll also find a mini art market and family activities for all ages to enjoy!

Looking for something to do in your community this month?

WI Humane Society Pet Walk

Petrifying Springs Park, Kenosha
August 2 from 8:30 a.m. to 12 p.m.

Animal Crackers

Racine Zoo, Racine
August 6 and 20. Doors open at 5:30 p.m.
Show begins at 7 p.m.

Milwaukee Night Market

W. Wisconsin Ave, Milwaukee
August 13 from 5 p.m. to 9 p.m.

Night on Festival

Downtown Janesville
August 14 from 4 p.m. to 8 p.m.

Pour Mukwonago Wine & Beer Walk

Downtown Mukwonago
August 14 from 5 p.m. to 8 p.m.

MPS Run Back to School

MPS Central Services Building, Milwaukee
August 23. Run starts at 9 a.m.