

MEMBER FOCUS

MARCH 2025






Educators
CREDIT UNION®



OUR SPRING AUTO SALE IS **ALL THE BUZZ**

Don't get **stung** by the hassle of the car buying process! If you're looking for a new vehicle this season, take advantage of the amazing perks of our Spring Dealer Network Sale event! They're the **bee's knees**.

When you purchase and finance a **new or used** vehicle from **March 17-April 30, 2025**, enjoy:

-  **1% cash back:** When you finance or lease your new or used vehicle with Educators, you will get 1% of your amount financed¹ in cash back at closing – up to \$250!
-  **Hassle-free buying experience:** Vehicle advisors² are with you every step of the way to help you find your next vehicle, appraise the value of your trade-in, and give you a pre-approval so you can shop as a cash buyer.
-  **Competitive vehicle prices:** Vehicle advisors can also help you locate the lowest prices in years from our Preferred Dealer Network.

¹Refinances are not included as part of this special. Financing up to 105% of approx. retail value. Loan rate is dependent on credit score. Qualify for the lowest rate with a credit score of 670 or above. Rates are subject to change.

²Vehicle advisors are a part of Educators Vehicle Solutions® which is a service to help members find and buy or lease cars.

Educators Credit Union does not sell vehicles.

DON'T MISS OUT ON UP TO \$250!

This offer is only valid until April 30.

To apply for an auto loan, visit

www.ecu.com/vehicle-loans or call
262.884.6675 to speak with a vehicle advisor.

THANK YOU FOR VOTING US **BEST OF MILWAUKEE FOR 2024!**

It's another year, another fantastic showing in Best of Milwaukee with Shepherd Express. We're incredibly honored to win, but it wouldn't be possible without **you**, our members! Thanks to your support, we won:

Best Credit Union
Financial Providing
Best Customer Service
Best Financial for
Opening a Checking Account

Best Financial for Getting a
Home Mortgage
Best Financial for Getting a
Business Loan
Best Wealth Management/
Financial Planning



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EMPLOYEE SPOTLIGHT



ANGELA, THE MEMBER SERVICE EXPERT

"Since I have been a member at the Burlington, WI branch, I have received two loans. Both times Angela has been my Member Finance Representative. As a corporate career woman, I appreciate a banking team member who is knowledgeable, efficient, helpful, plus responsive to my banking needs. Angela is this and more. She is friendly and of course delivers great customer service. I commend you for hiring and maintaining such an employee.

Like a good hairdresser... If I found out she left Educators, I would follow her. That is how impressed I am with her and what her value is to me." – Barbara G.

EDUCATORS IN THE COMMUNITY

We're proud to be invested in local communities!

Check out where Educators has been this year.



Wayne S.



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WAUKESHA JANBOREE

Wisconsin's premiere winter festival featuring activities like a beer garden, fireworks, snow sculpting, ice skating, and more. We greeted local community members to educate and advise at our booth.

MILWAUKEE WAVE GAME

We sponsored a recent Wave game that promoted STEM studies for 2,500 students in Southeast Wisconsin. Each student received an activity book designed to educate and create interest in the STEM field.

While we were there, we presented the **Community Hero of the Game!** The Community Hero is someone nominated and selected due to their exemplary involvement and actions within their local community. If you'd like to nominate someone in your community, visit <https://www.milwaukeeewave.com/ecucommunityhero>.



MILWAUKEE ART MUSEUM: AFTER DARK

Where Milwaukee area art lovers come to party! Each night has a theme and features live music, immersive performances and artful activations. We provided the fun with our 360 photobooth.

Photo by Front Room Studios courtesy of the Milwaukee Art Museum



Where will we be next? Check out our social media channels to stay up to date at <https://www.facebook.com/myEducatorsCU>.